

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L21	3601	(book magazine newspaper) AND ((flip\$4 turn\$3) NEAR3 page)	US-PGPUB; USPAT; IBM_TDB	OR	ON	2006/09/30 19:14
L22	1090	21 AND (advertisi??\$5 promotion\$2 (product\$1 NEAR3 information) coupon\$1 incentive\$1)	US-PGPUB; USPAT; IBM_TDB	OR	ON	2006/09/30 19:23
L23	792	22 AND (@ad<"20001012" @prad<"20001120" @rlad<"20001120" @pd<"20001120")	US-PGPUB; USPAT; IBM_TDB	OR	ON	2006/09/30 19:41
L29	150 ✓	21 AND (advertisi??\$5 promotion\$2 <u>content</u> (product\$1 NEAR3 information) coupon\$1 incentive\$1) NEAR4 (demand (just ADJ time) needed (dynamic\$4 interactive live (real ADJ time) realtime instant\$2 immediate\$2) NEAR3 (respon?3 interact\$3 data))	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/09/30 19:42
L30	109	29 AND (@ad<"20001012" @prad<"20001120" @rlad<"20001120" @pd<"20001120")	US-PGPUB; USPAT; IBM_TDB	OR	ON	2006/09/30 19:41

infl. if; cr. Ferrell et al. ('082 pt.)